



I won't curse it by saying it too loud, but I feel like most of the everyday routines and events in our world are back in place like they were pre-Covid, and things seem back to normal! I am grateful for that normalcy! Last fall, we started to see that people longed for normalcy and community, and I feel that our attendance at the maze was pretty much back to usual. Those families that count on a trip to Steele Farms as part of their fall tradition seemed to enjoy their day on the farm! We had a great season and our looking forward to our upcoming 2022 maze season which starts on Saturday, September 24!

One of my favorite things about this adventure is to watch and visit with families who started coming to us when their kids were just babies and now they are school aged! Chris and I have always felt like the heart and soul of our business is to celebrate people and relationships, and to provide an environment where people can forget the day-to-day stresses of life and just enjoy simplicity! God has blessed us greatly with an incredible community, a beautiful farm, and an agricultural way of life that we dearly love, and we feel honored to get to share that with others!

As we roll out our 13th season, our 2022 corn maze theme is "Thank You, Heroes!" Our country has been through a lot of ups and down in the last few years, but one thing has remained constant: the care, concern, and help of those who serve, protect, and care for the community around us. As a way to say thank you, we are hosting "Thank You, Heroes" days on October 1 and 2, where any member of the military, law enforcement, medical profession, or fire and rescue can come to the farm to receive a discounted admission price to the corn maze, as well as a discount for their family. This is just a small way we can show our appreciation for how these heroes have persevered despite the obstacles of the past few years. We also have a shared partnership with the radio station Star 88.3 this year in which we hope to cross promote each other.

Most of our attractions such as our play zone, animals, pumpkin picking, corn crib, hamster wheels, and of course, our corn maze, are still taking place this year. There are several other attractions and activities that aren't mentioned! Last year we added a NEW train, The Steele Farms Express. Kids are going to have a blast on this new train that is complete with bell and train whistle! This year we purchased a new to us concessions stand which will allow us to better serve our customers. We are so grateful for extra space to move around and not trip over other workers on those busy days!

We once again will host some of our regular season events such as Cookies and Canvas, Coffee and Canvas, a Scouts Day, and a Foster/Adoptive Care weekend where admission is reduced to make it more affordable for these families. As I mentioned earlier, we also will be hosting a Thank You Heroes day for those who protect, care for, and serve our community. I will also be including a letter about our Scarecrow Contest, an event that mixes fun with faith and a ministry cause.

Steele Farms is looking for advertising partnerships that will help us continue to promote our agritourism farm and offer your company the chance to promote yourself in front of the thousands of visitors both on farm and on our website. We continue to see growth in customers from several surrounding areas, but also on a local Adams and Wells County level as well. If you choose to become an advertising partner, you can decide if you want to sponsor a specific event, or if you want to just be an overall partner. If you choose a specific event, we will make sure that your banner gets placed in a prominent place during your chosen sponsored activity.

Your advertising partnership gets your business name out there, but also allows us to add to our operation to make it a more fun and exciting place to be! Maybe this year, one way you could help partner with us would be to underwrite part of the cost of our Thank You Heroes Day. Also, if partnership is something you want to pursue, but you don't see an option that suits you, feel free to run your idea past Chris or myself. We love it when people think outside of the box to promote their business!

Thanks for your consideration!

Marah Steele

Details:

-\$100 advertising partnership secures you a spot on our 3'x6' banner of sponsors and on our sponsors website list. The banner will be located in a very prominent location on the farm. We also will link your social media and /or website and mention you in our social media posts.

-\$200 advertising partnership secures your company it's very own 3'x6' banner and recognition on our farm website. We also will link your social media and /or website and mention you in our social media posts.

-Another way for you to partner with us would be to allow us to place \$1.00 off coupons in your place of business

If you are interested, we would love to partner with you! Please contact us with your company logo and level of advertising partnership. If you might simply be interested in helping us hand out our coupons, let us know that as well, and we will get the coupons to your place of business. We value our relationships with your company and appreciate your consideration.

Chris & Marah Steele

Below you will find various ways of contacting us and learning more about Steele Farms.

www.visitsteelefarms.com

marah@visitsteelefarms.com

260-273-1697

Steele Farms Advertising Partnership Form



Business Name: _____

Contact Person: _____ Contact Phone #: _____

Level of Partnership: (Please mark which one level of partnership)

_____ \$100 partnership secures you a spot on our 3'x6' banner of partners and our partner website list. The banner will be located in a very prominent location on the farm. We will mention you on our social media as well.

_____ \$200 partnership secures your company its very own 3'x6' banner and recognition on our farm website. (If you have your own banner, partnership cost is only \$175). Your business will be mentioned on our social media as well.

_____ I would like to be an overall partner of the events/activities of Steele Farms.

_____ I would like to be a partnership sponsor of a particular event. (Please mark which event below.)

_____ Cookies and Canvas (kids painting class)

_____ Heroes Day

_____ Coffee and Canvas (adult painting class)

_____ Foster Care/Adoption Day

_____ Scouts Weekend

_____ Barn Boutique

_____ Steadfast Trio Gospel Concert

Please return your form and check to Marah Steele at 5525 W. 300 N., Decatur, IN. 46733. Forms are due by September 21 to allow time for banners to be made. Thanks!