



It's kind of crazy what the year 2020 has handed us so far, isn't it? I think most of us are ready to see January 1, 2021 hit our calendars so we can hopefully put some of the mess and stress of this year behind us. Due to Covid 19, we are a bit late in rolling out our plans for the 2020 Steele Farms corn maze season because as you know, things are constantly changing in regards to rules and regulations for businesses. There was a point that we weren't even sure we would be allowed to have a corn maze, but after some discussions with the local Health Department and a plan for health and safety of visitors in place, we are ready for a great corn maze and pumpkin patch season!

One of my favorite things about this adventure is to watch and visit with families who started coming to us when their kids were just babies and now they are school aged! Chris and I have always felt like the heart and soul of our business is to celebrate people and relationships, and to provide an environment where people can forget the day to day stresses of life and just enjoy simplicity!

As we roll out our 11th season, we are planning on our visitors exploring the Wild West of our corn maze. Most of our attractions this year such as our play zone, animals, pumpkin picking, and of course our corn maze are still taking place this year. However, some of our activities are ones we will have to refrain from during the 2020 season due to Covid-19 and the safety measures we need to put into place. With that being said, we are hoping to add a few smaller scale attractions to replace the ones we need to omit this year. Would you like to be the business that sponsors the completion of one of these activities? We are looking for sponsors to help add some or our activities to replace the ones that we are unable to host this year.

We once again will host some of our regular season events such as Cookies and Canvas, Coffee and Canvas, a Scouts Day, and a Foster/Adoptive Care weekend where admission is reduced to make it more affordable for these families. I will also be including a letter about our Scarecrow Contest, an event that mixes fun with faith and a ministry cause.

Steele Farms is looking for corn maze sponsorships that will help us continue to promote our agritourism farm and offer your company the chance to promote yourself in front of the thousands of visitors both on farm and on our website. We continue to see growth in customers from several surrounding areas, but also on a local Adams and Wells County level as well. If you choose to become a sponsor, you can decide if you want to sponsor a specific event, or if you want to just be an overall sponsor. If you choose a specific event, we will make sure that your banner gets placed in a prominent place during your chosen sponsored activity. Your sponsorship gets your business name out there, but also allows us to add to our operation to make it a more fun and exciting place to be! Also, if sponsorship is something you want to pursue, but you don't see an option that suits you, feel free to run your idea past Chris or myself. We love it when people think outside of the box to promote their business!

Thanks for your consideration!

Marah Steele

Details:

-\$100 sponsorship secures you a spot on our 3'x6' banner of sponsors and on our sponsors website list. The banner will be located in a very prominent location on the farm. We also will link your social media and /or website and mention you in our social media posts.

-\$200 sponsorship secures your company it's very own 3'x6' banner and recognition on our farm website. We also will link your social media and /or website if and mention you in our social media posts.

-Another way for you to partner with us would be to allow us to place \$1.00 off coupons in your place of business

If you are interested, we would love to partner with you! Please contact us with your company logo and level of sponsorship. If you might simply be interested in helping us hand out our coupons, let us know that as well, and we will get the coupons to your place of business. We value our relationships with your company and appreciate your consideration.

Chris & Marah Steele

Below you will find various ways of contacting us and learning more about Steele Farms.

[www.visitsteelefarms.com](http://www.visitsteelefarms.com)

[marah@visitsteelefarms.com](mailto:marah@visitsteelefarms.com)

260-273-1697

# Steele Farms Sponsorship Form



Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Phone #: \_\_\_\_\_

## Level of Sponsorship: (Please mark which one level of sponsorship)

\_\_\_\_\_ \$100 sponsorship secures you a spot on our 3'x6' banner of sponsors and on our sponsors website list. The banner will be located in a very prominent location on the farm. We will mention you on our social media as well.

\_\_\_\_\_ \$200 sponsorship secures your company it's very own 3'x6' banner and recognition on our farm website. (If you have your own banner, sponsorship cost is only \$175). Your business will be mentioned on our social media as well.

\_\_\_\_\_ I would like to be an overall sponsor of the events/activities of Steele Farms.

\_\_\_\_\_ I would like to sponsor a particular event. (Please mark which event below.)

\_\_\_\_\_ Cookies and Canvas (kids painting class)

\_\_\_\_\_ Coffee and Canvas (adult painting class)

\_\_\_\_\_ Foster Care/Adoption Day \_\_\_\_\_ Scouts Weekend

\_\_\_\_\_ Barn Boutique

Please return your form and check to Marah Steele at 5525 W. 300 N., Decatur, IN. 46733. Forms are due no later than September 23 to allow time for banners to be made. Thanks!